



**LimoRes.net** on time anywhere is the first company in the world to develop and implement a sophisticated IT platform similar to **FedEx**<sup>\*</sup> Express and to apply the Six Sigma <sup>\*</sup> quality control system to deliver reliable, high quality worldwide ground transportation/limo services

- **Only provider in the world to offer 6 classes of service and over 500 affiliates on one bill**
- **Worldwide service in over 5000 airports; that is more coverage than anyone else in the world**
- **If you have an account with us you are guaranteed a car worldwide**
- **Sophisticated and reliable reservation and dispatch system with 99.99% systems uptime**
- **Error rate below 0.1% for all jobs in 2007**
- **Over 200,000 customers and over 20 years in business**
- **Over 1000 vehicles in New York Area**
- **One of few companies with \$1.5 mm liability insurance coverage instead of the standard \$100k/\$300K**
- **The fastest and easiest web reservation system in the industry - see [www.LimoRes.net](http://www.LimoRes.net)**
- **Sophisticated billing by location, individual or project/matter/case number, etc, all vouchers scanned and available online**

**LimoRes.net**  
on time anywhere

\* FedEx and GE are registered trademarks.  
Limores is in no way affiliated with, or sponsored by, these entities.



# Transparent - You can see all that we see!

Back To Voucher List | Print This Page | Download Voucher | Show Job Route

Zoom In | Zoom Out

GPS

Passenger & Ride Information

Voucher Number	977531	Base Fare	\$21.00
Passenger Name	MARUTA SCHWABEL	Stop	\$0.00
Telephone Number	917-518-8828	Waiting Time	\$0.00
Reserved By	DAVID SCHWABEL	Tax	\$10.28
Pickup Time	12/01/2007 04:30 PM	Tolls	\$4.50
Pickup Address	1 UNITED NATIONS PLAZA (ON 66 BET 1 AND 2)	Parking	\$0.00
Destination	JFK (E20T)	INSURF	\$1.35
Fuel	Yes	Phone Amount	\$0.00
		Hours	\$0.00
		Hour Rate	\$0.00
		Processing fee	\$2.00
		Misc Amount	\$0.00
		Discount	\$5.00
		Total	103.78

Charges

Car Company Information

Job Number	78763
Car Class	LUXURY

My Reservations  
My Preferences  
My Addresses  
Billing  
Logout

- detailed billing
- individual scanned vouchers
- real time location of the car
- GPS calculation of fare and waiting time
- Verify route taken and it's duration from GPS information
- View usage by user, department, Project or Price



# Competitive Worldwide Service at Over 5000 Airports

Our rates are 30% lower than Carey™, CLS™ or Boston Coach™

**\$249** **4RIDES** DOMESTIC: From downtown of any US city to the airport and from any US destination city airport to the destination city downtown, and return.

**\$349** **4RIDES** From downtown of any US or international city to the airport and from any international destination city airport to downtown, and return.



## Worldwide Ground Transportation

One stop flat price reservation at 5000 airports worldwide.

Get **4 Airport Transfers** for a flat rate of **\$249\*** anywhere in the US and **\$349\*** anywhere Internationally. For VIP service add \$100.



\* Does not include 20% mandatory gratuity, parking, waiting time, stops, etc.

There are over 1,000 limousine companies in New York City but only one has made the commitment and investment to become fully transparent to its customers.

All of our records are open and available to you online so you can see exactly what your employees do and thus continue a mutually trusting relationship.



## 1. Total Transparency using our multimillion dollar technology platform

**Price Transparency**, consistent and competitive, scientifically calculated pricing (using algorithms and mileage data from Mappoint) can be obtained for any destination by going to “**Quick Pricing**” on our website at [www.LimoRes.net](http://www.LimoRes.net)

**Email confirmations** with every reservation which eliminates reservation errors. Job and driver location updates visible on the web.

**See Location of your car on web** All our cars have GPS which enables you to track each job and find the location of your car on-line; you may also retroactively find the route taken by a specific car on a specific job.

**Voice confirmation** when the driver is on location.

**Online Information.** All bills, vouchers pricing and route maps are available online for your review so you can reconcile bills or do spot checks on us or your employees

**Recordings** - We record all calls and communications with drivers and customers. Your Access to such recording guarantees accurate resolution of any issues.

## 2. Best Service Available in the Industry

**Zero Errors** LimoRes is passionate about achieving “zero errors” in an industry plagued with otherwise very poor performance. Our Six Sigma program have reduced our error rate to below 0.1%. We have three levels of checking for each reservation to minimize errors. With our automated web order taking and email confirmations we have reduced our error rates to the lowest level in the industry.

**Prompt telephone answering** LimoRes will answer your calls courteously within the first 3 rings, 95+% of the time.

**Best website in the industry at [www.LimoRes.net](http://www.LimoRes.net)**  
**Automatic class of service upgrades** at no additional cost is provided whenever possible to our corporate customers.

**Worldwide service** through our network of over 500 affiliates.

**Real time air traffic information** which allows us to be the first to know of flight changes or delays.  
**Staff** - Our staff is the best paid staff in the industry. It helps us hire recruit and train great people that care about every job.

## Our fleet: Town Cars, SUV's, Vans, Limousines, Stretched Limos, Mini-Coaches and Motor-Coaches.



### 3. Cost management information at your fingertips

We have 3 classes of Lincoln Towncar sedan service: Economy, Luxury and VIP which are determined by the experience of the driver and the year and quality of his vehicle; you may designate specific default classes of service for each individual employee and let us do the cost control for you. We are the only company which offers three levels of sedan service and allows YOU to set usage profiles.

**Billing management online.** LimoRes has enabled our clients to do all the billing management online, see all job details and the scanned vouchers on the same screen and thus save a lot of time and money. We act with integrity and accuracy in all aspects of our business including billing.

**Sophisticated web reservations systems** which allows you to manage all your reservations as well as reserve jobs for others. Its fast and efficient and you receive a **\$5 discount** with every reservation made on the web.

**Billing Flexibility.** LimoRes can bill you by project, client, department and give you the cost data in the form you require. LimoRes.net can also consolidate your worldwide ground transportation activity by country, client or project in one bill. Information is available in real time and for any period you desire.

### 4. Management Team

**Diverse High Level Talent** Our management team incorporates high level talent from diverse service industries.

**Emphasis on Quality of Service** All members of our team share a common goal: “ a commitment to unmatched quality of service” .

**Honesty and Integrity.** Our policy of “we always tell the truth” has become the mantra of our employees and our company. We will tell you openly if we are late or made a mistake.



# Company Executives



## Alex Mashinsky CEO, Founder & Director

Alex is an inventor and a serial entrepreneur who founded several successful companies. In 1996 he founded Arbinet-telexchange (NASDAQ ARBX) and served as the company's CEO until Jan 2000. During 2004, Arbinet achieved the best first-day close IPO performance.

and a technological innovator, Alex is continuing to invent new technologies in the communications field. A featured speaker at over 120 international communications conferences and TV interviews, and a recipient of 17 domestic and international patents relating to communications infrastructure and signaling, Alex has received numerous awards for innovation including the prestigious 2000 Albert Einstein Technology medal and the Technology Foresight Award for Innovation (presented in Geneva at Telecom 99).

Alex has proven his ability to identify the winning trends, build a powerful intellectual property portfolio and bring together winning teams to build world-class companies. He has raised over one hundred fifty million dollars to help position his startups as leaders in their fields.



## Adrian Alexander President, Founder & Director

Adrian was born in Romania and immigrated to the US in 1964 with his immediate family. He received a MS in EE from New York University in 1970, and an MBA from Harvard Business School in 1972. Initially he worked as a telecommunication engineer for Bell Laboratories, Holmdel, NJ, and for the next 10 years subsequent to graduating from Harvard in 1972, he worked for two major investment banks and a major international executive search/consulting firm.

For the past 25 years he has been involved in numerous private equity/venture transactions, and he served as a junior co-founder of Corporate Express, a start-up, which became a \$ 4 Billion major international distributor of office products, and sold in 1999 to BT International (Holland) for \$ 2 Billion. Some of the investments required direct operating involvement, as such, he served as the CEO of Sport-About, a chain of 50+ franchised sporting goods stores, Founder and President of Phoenix Advisory New York Residential Real Estate Fund (\$ 50 mil assets), President of AMI, LLC, a company set up to consolidate the diagnostic imaging (over \$ 10 billion) business in the US. Adrian is fluent in English, Italian and Romanian, has good knowledge of French and understands Spanish. He is a US Citizen, has been married since 1996 and has two children.



## Terence Talerman CFO

Terence, an accomplished professional with proven international success, is a qualified chartered management accountant (ACMA) who attained his professional qualifications in the UK. Terence served as CFO and Board Member for the Western operations of the Japanese group companies of Amana Inc., a company listed on the Tokyo stock exchange (www.amana.jp). Amana West was a media Company specializing in photographic image productions for B2B businesses. Amana West had companies located in USA, UK, Germany, France, and Italy and operated in other countries through an extensive network of agencies. During his time at Amana, Terence was instrumental in the change from an analog business to a digital business, transacting end to end e-commerce business on the web. Terence was responsible for implementing strong accounting procedures. When Amana Inc. went public in 2004, Terence was one of the critical members of the Japanese IPO team. The Amana Western Companies were spun off and sold in 2005 for over \$50 million. Prior to Amana, Terence worked for 8 Years at Toshiba International Europe Ltd a wholly owned subsidiary of Toshiba Corp. (www.til.toshiba-global.com) Terence graduated from the University of Leeds in the UK with a BS in Biophysics.



## Eli Hirschenboim VP of Operations

Eli was born in Israel and came to the US in 1975. He attended Brooklyn College and obtained a BS degree in Accounting. In 1983 he founded Sabra Car Service with his wife and father-in-law. The company started with 2 vehicles, grew rapidly, and the name was changed to Tri-State Luxury Limousine Service in 1997. The business was sold in 2005 with over 110 vehicles. Eli was retained to assist in the daily operations of Llimores.net.



## Riz Husain Executive VP of Sales and E-Commerce

Riz entered the transportation sales field during his college days. He is a multilingual communicator whose sales background is strengthened by extensive International Travel for professional and academic development. He speaks Hindi, Urdu, Bengali and has understanding of German and Portuguese. Career includes notable, progressive experience in the transportation and hospitality industries. Interested in the Airline Industry since childhood, he started his career with Eastern and Continental Airlines after college, holding positions as Airport Manager and Area Sales Manager. He moved on to the Hotel Industry and climbed quickly up the ladder, in sales and hotel management positions in boutique, private and major chain hotels such as the Radisson. Thereafter, he transitioned to the logistics side of the transportation industry and held senior managerial positions for cargo companies in sales and marketing, such as TNT Airways and GEO Logistics.



## Danny Bukshpan VP of IT

Danny has 14 years of experience in engineering and management in the Telecom and Software industry. Before joining LimoRes.net in 2005, Danny served as Director of Product Marketing at Veraz Networks between 2004 and 2005. Between 1998 and 2003, he was the co-founder and CTO of Comgates a VoIP Softswitch vendor, and between 1995 and 1998 he was a senior software engineer at Arbinet-telexchange. Danny holds a BS degree in Industrial and Management Engineering (with a major in Information Systems) from the Ben-Gurion University in Israel.

**Please Select Your Default Class Of Service Which You May Subsequently Change Everytime You Reserve. Open An Account And Save 5% Off Base Fare With Every Web Reservation.**

<b>Manhattan to and from Airports:</b>	<b>Airport Pick Up Live Calls<sup>(3)</sup></b>	<b>Economy</b>	<b>Luxury</b>	<b>VIP<sup>(4)</sup></b>	<b>PLATINUM or SUV-6</b>	<b>6 Pass Limo or 14 Pass Van</b>
<b>LaGuardia (LGA) Airport <sup>(2)</sup></b>	<b>\$29</b>	<b>\$35</b>	<b>\$42</b>	<b>\$59</b>	<b>\$79</b>	<b>\$109</b>
<b>JFK Airport <sup>(2)</sup></b>	<b>\$39</b>	<b>\$49</b>	<b>\$59</b>	<b>\$79</b>	<b>\$94</b>	<b>\$139</b>
<b>Newark (EWR) Airport</b>	<b>\$39</b>	<b>\$49</b>	<b>\$59</b>	<b>\$79</b>	<b>\$99</b>	<b>\$139</b>
<b>Teterboro Airport</b>	<b>N.A.</b>	<b>\$59</b>	<b>\$79</b>	<b>\$99</b>	<b>\$109</b>	<b>\$149</b>
<b>Westchester Airport</b>	<b>N.A.</b>	<b>\$79</b>	<b>\$99</b>	<b>\$129</b>	<b>\$139</b>	<b>\$179</b>
<b>McArthur-Islip, LI Airport</b>	<b>N.A.</b>	<b>\$109</b>	<b>\$139</b>	<b>\$179</b>	<b>\$189</b>	<b>\$269</b>
<b>Stewart Airport-SWF</b>	<b>N.A.</b>	<b>\$139</b>	<b>\$159</b>	<b>\$199</b>	<b>\$259</b>	<b>\$279</b>
<b>Outside/Inside Pick up at Airports Add</b>	<b>\$0/\$0</b>	<b>\$5/\$10</b>	<b>\$5/\$15</b>	<b>\$5/\$15</b>	<b>\$5/\$15</b>	<b>\$5/\$15</b>
<b>Hourly Rates including waiting time in Manhattan <sup>(5)</sup></b>	<b>N.A.</b>	<b>\$42</b>	<b>\$48</b>	<b>\$60</b>	<b>\$66</b>	<b>\$75</b>
<b>Hourly Rates including waiting time in 4 Boroughs <sup>(5)</sup></b>	<b>N.A.</b>	<b>\$45</b>	<b>\$54</b>	<b>\$66</b>	<b>\$72</b>	<b>\$80</b>
<b>Hourly Rates including waiting time Outside 5 Boroughs <sup>(5)</sup></b>	<b>N.A.</b>	<b>\$48</b>	<b>\$60</b>	<b>\$72</b>	<b>\$78</b>	<b>\$85</b>
<b>Manhattan Local Trips</b>	<b>N.A.</b>	<b>\$18-\$31</b>	<b>\$20-\$34</b>	<b>\$28-\$48</b>	<b>\$40-\$68</b>	<b>\$99</b>

(1) **All Round trips** 1.75X one way fare plus waiting time.

(2) **To and from JFK and LGA** - Below Houston Street and above 125th Street in Manhattan add \$10.

(3) **Airport Pick Up Live Calls** - Call us after you landed and have picked up your luggage and we will try to get you a car within 5-15 minutes, at these reduced prices; service most frequently available before 7pm.

(4) **VIP pricing** will be applied automatically to all reservations irrespective of year and make of vehicle, during: peak times, inclement weather and other emergencies causing very heavy traffic conditions.

(5) **Minimum** 2 hours in Manhattan, 3 hours in the 4 Boroughs and 6 hours outside the 5 Boroughs.

**When reserving indicate desired class of service.**

**Economy** - Lincoln Towncar 2000 to 2002

**Luxury** - Lincoln Towncar 2003 to 2005.

**VIP** - Lincoln Towncar 2005-2007 and Mercedes, Lexus, BMW, with our most experienced drivers with GPS in every car.

**Platinum** - L Series Towncars (six inch longer than a regular town car). Every vehicle includes: Wireless internet connection, XM radio in the back seat and reading lights.

**\*Rates do not include: 20% mandatory gratuity, tolls, stops, waiting time, parking, 2% NYC workmen's comp. charge, \$2 voucher charge, telephone usage charges, surcharges for pets and extra in-car bags, car seats, etc.**

- corporate & private functions
- courteous & professional chauffeurs
- computerized reservation, dispatch & billing systems, including GPS in every car

- email confirmations of every reservation
- ability to make reservations, view billing and **see your car online**

**4RIDES DOMESTIC:** From downtown of any US city to the airport and from any US destination city airport to the destination city downtown, and return.

**\$249**

**INTERNATIONAL:** From downtown of any US or international city to the airport and from any international destination city airport to downtown, and return.

**\$349**

For all other destination pricing please visit our quick quote service on our web site at **www.LimoRes.net** or call us any time at **212-787-7777** 134 West 37th Street, 2nd Floor, New York, NY 10018

All major CCards accepted.





## Selected LimoRes.net Domestic Rates

LimoRes.net Base Rate*	Airport to Downtown**	By the hour and waiting time
Albany (ALB)	\$90	\$60
Aspen (ASE)	\$101	\$110
Atlanta (ATL)	\$86	\$78
Austin (AUS)	\$95	\$70
Baltimore (BWI to DC)	\$125	\$60
Baltimore (BWI)	\$87	\$65
Bethesda to (DCA)	\$69	\$60
Bismarck	\$90	\$60
Boca Raton to (MIA)	\$110	\$60
Boston (BOS)	\$81	\$70
Bridgewater, MA to (BOS)	\$115	\$70
Buffalo (BUF)	\$130	\$60
Burbank (BUR)	\$69	\$65
Burbank to (LAX)	\$105	\$65
Burbank to N. Hollywood	\$87	\$65
Charleston (CHS)	\$119	\$75
Charlotte (CLT)	\$81	\$70
Chicago (ORD)	\$94	\$70
Chicago Midway	\$91	\$70
Chicago O'Hare	\$89	\$70
Chicago to Schaumburg	\$105	\$70
Cincinnati (CVG)	\$84	\$70
Cleveland (CLE)	\$66	\$75
Cocoa Beach to (MCO)	\$153	\$65
Columbus (CMH)	\$75	\$67
D.C. to (BWI)	\$87	\$60

LimoRes.net Base Rate*	Airport to Downtown**	By the hour and waiting time
D.C. to Dulles (IAD)	\$76	\$60
D.C. to Rgn Nat'l (DCA)	\$70	\$60
Dallas (DFW)	\$89	\$65
Dana Point to (LAX)	\$150	\$68
Denver (DEN)	\$93	\$68
Detroit (DTW)	\$96	\$78
Detroit (DET)	\$100	\$78
Fisher Island to (MIA)	\$106	\$70
Fresno (FAT)	\$75	\$70
Ft. Lauderdale (FLL)	\$74	\$70
Ft. Laud to Miami Bch	\$87	\$70
Ft. Laud to Boca Raton	\$74	\$70
Ft. Myers (RSW)	\$93	\$70
Greenbelt, MD to (BWI)	\$120	\$65
Greensboro	\$90	\$75
Greenville/Spar. (GSP)	\$85	\$75
Hartford (BDL)	\$100	\$75
Hollywood FL (FLL)	\$63	\$70
Honolulu, Oahu (HNL)	\$120	\$85
Houston (HOU or IAH)	\$107	\$75
Indianapolis (IND)	\$75	\$65
Irving to (DFW)	\$79	\$64
Jacksonville (JAX)	\$86	\$74
Kansas City (MCI)	\$85	\$60
Key Biscayne to (MIA)	\$80	\$70
Las Vegas (LAS)	\$75	\$65

\*Rates do not include 20% mandatory gratuity, waiting time, stops, tolls, parking, etc.

\*\* Prices reflect trip from airport to downtown or vice-versa.



## Selected LimoRes.net Domestic Rates

LimoRes.net Base Rate*	Airport to Downtown**	By the hour and waiting time
Long Beach (LGB)	\$75	\$65
Los Angeles (LAX)	\$89	\$65
Louisville (SDF)	\$80	\$63
Maui (OGG)	\$145	\$85
Memphis (MEM)	\$65	\$60
Miami (MIA)	\$95	\$60
Milwaukee (MKE)	\$79	\$60
Minneapolis	\$101	\$68
Nashville (BNA)	\$75	\$70
Newark (EWR)	\$54	\$48
New York (LGA)	\$34	\$48
New York (JFK)	\$51	\$48
New York to (MCA)	\$134	\$48
New York to (TET)	\$64	\$48
New York to (WCH)	\$94	\$48
New Orleans (MSY)	\$83	\$76
Oklahoma City (OKC)	\$127	\$65
Oakland (OAK)	\$96	\$85
Omaha (OMA)	\$93	\$70
Orlando (MCO)	\$86	\$58
Palm Springs (PSP)	\$88	\$68
Palo Alto to (SJC)	\$82	\$65
Park City (SLC)	\$147	\$85
Philadelphia (PHL)	\$93	\$60
Phoenix (PHX)	\$83	\$65

LimoRes.net Base Rate*	Airport to Downtown**	By the hour and waiting time
Pittsburgh (PIT)	\$80	\$64
Portland (PDX)	\$75	\$65
Providence (PVD)	\$90	\$70
Raleigh-Durham (RDU)	\$78	\$85
Reno (RNO)	\$86	\$68
Richmond (RIC)	\$85	\$65
Rochester (ROC)	\$85	\$83
Sacramento (SMF)	\$105	\$80
Salt Lake City (SLC)	\$88	\$65
San Antonio (SAT)	\$78	\$65
San Diego (SAN)	\$84	\$62
San Francisco (SFO)	\$80	\$60
San Jose (SJC)	\$70	\$65
Santa Ana	\$102	\$76
Santa Fe (ABQ)	\$87	\$76
Savannah (SAV)	\$82	\$80
Seattle (SEA)	\$83	\$70
Sioux Falls (FSD)	\$85	\$80
St. Louis (STL)	\$84	\$70
Syracuse (SYR)	\$79	\$70
Tampa (TPA)	\$79	\$65
Vienna (VA) to Dulles	\$69	\$60
Vienna (VA) to DCA	\$74	\$60
Weston to (BOS)	\$97	\$76
Washington DC	\$65	\$76
W. Palm Beach (PBI)	\$66	\$73

\*Rates do not include 20% mandatory gratuity, waiting time, stops, tolls, parking, etc.

\*\* Prices reflect trip from airport to downtown or vice-versa.



## Selected LimoRes.net International Rates

LimoRes.net Base Rate*	Airport to Downtown**	By the hour and waiting time
Amsterdam (AMS)	\$201	\$85
Athens (ATH)	\$150	\$75
Barcelona (BCN)	\$95	\$62
Bangkok (BKK)	\$75	\$45
Beijing (PEK)	\$91	\$55
Berlin (TXL)	\$152	\$75
Bologna (BLQ)	\$105	\$61
Brussels (BRU)	\$100	\$65
Budapest (BUD)	\$75	\$60
Buenos Aires (EZE)	\$92	\$45
Cannes (NCE)	\$126	\$105
Copenhagen (CPH)	\$114	\$107
Florence (FLR)	\$90	\$70
Frankfurt (FRA)	\$150	\$110
Geneva (GVA)	\$99	\$88
Hong Kong	\$125	\$60
Lisbon (LIS)	\$70	\$60
London (LHR-Heathrow)	\$135	\$80
London (LGW)	\$160	\$80
Madrid (MAD)	\$115	\$85
Milan Malpensa (MXP)	\$142	\$84
Montréal (YUL)	\$80	\$60


















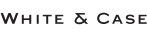



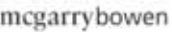
LimoRes.net Base Rate*	Airport to Downtown**	By the hour and waiting time
Munich (MUC)	\$176	\$75
Naples (NAP)	\$95	\$60
New Delhi	\$74	\$51
Nice (NCE)	\$185	\$110
Paris (CDG)	\$150	\$85
Paris (ORY)	\$130	\$85
Pisa (PSA)	\$99	\$75
Québec City	\$65	\$64
Rio de Janeiro (GIG)	\$194	\$50
Rome (FCO)	\$90	\$70
Sao Paulo (GRU)	\$99	\$55
Shanghai	\$169	\$45
Singapore (SIN)	\$55	\$40
Sydney (SYD)	\$78	\$60
Tel Aviv (TLV)	\$50	\$65
Toronto ON (YYZ)	\$60	\$69
Vancouver BC (YVR)	\$99	\$50
Verona (VRN)	\$94	\$51
Vienna	\$134	\$80
Victoria BC (YYJ)	\$90	\$80
Zurich (ZRH)	\$174	\$85

\*Rates do not include 20% mandatory gratuity, waiting time, stops, tolls, parking, etc.

\*\* Prices reflect trip from airport to downtown or vice-versa.

Prices as of 11/08/07

# Reference List

		Customer since			Customer since
	MGM	1990		Access Industries, Inc	2003
	Sotheby's Realty	1990		Ferragamo USA, Inc	2003
	Maxmara	1992		Koch Entertainment, Inc	2004
	Paramount Pictures	1992		Jones New York	2006
	Warner Bros Films	1995		4Kids Entertainment, Inc	2006
	Tishman Speyer Properties, Inc	1996		FGIC, Inc	2007
	New York University	1997		Marcum / Kliegman LLP	2007
	Cerberus Capital Corporation, Inc	1998		Dewey Ballantine	2007
	Major Models Management	1999		White & Case	2007
	Technicolor, Inc	2001		General Electric	2007
	Manhattan School of Music	2002		McGarry Bowen	2007